

Recommendation	Response Summary/Actions	Progress
<p>1. Investigate the placement of Category D Machines located in the boroughs gambling premises so that they are not placed in pairs.</p>	<ul style="list-style-type: none"> • Prioritise the investigation of any reports of premises that have two or more gaming machines sited together. • As part of visits and inspections, monitor the siting of gaming machines and where found to be sited together, work with the premises to request the separation of such machines. • Where this cannot be facilitated, ensure that due diligence is being carried out at the premises to ensure the machines are constantly monitored and that staff are trained and can evidence the interrupting/assisting and signposting of customers accordingly. 	<ul style="list-style-type: none"> • Complete • When undertaking visits, licensing will assess the siting of machines and ensure the due diligence of staff training and monitoring etc • Licensing have also included the separation of gaming machines to be a consideration for licence holders and included in our Statement of Gambling Policy which will go to full Council on the 30th March for approval.
<p>2. Develop partnership working with health professionals and provide adequate resources to raise awareness of gambling related harm.</p>	<ul style="list-style-type: none"> • Work closely with the Healthy Lives Team based at the hospital to support raising awareness of gambling and gambling related harm within their inpatient population. • Look to emulate the model in development by colleagues who are working on a leaflet and training opportunity that can be used by all partners regarding physical activity. • Seek to develop new working relationships with other health services across the borough. 	<ul style="list-style-type: none"> • In progress • Public Health had a meeting with the Healthy Lives Team based at the hospital. Gambling related harm is on their forward plan • Next steps are to consider engagement. Creating leaflets alongside online social media messaging is an option.
<p>3. Develop a communications plan to encourage greater knowledge of gambling-related harms across the borough.</p>	<ul style="list-style-type: none"> • Evaluate the best platform(s) and format(s) of communication and engagement for increasing awareness. • Consult with regional colleagues about their campaigns and determine whether there would be added value in rolling out a similar campaign in Barnsley. • Determine the feasibility of a regional campaign across the entire Yorkshire & Humber region and whether this would be more coordinated and impactful. • Consider who the target audience is and whether or not a social media campaign would be the most efficient and effective way to engage with those who are most at risk of problem-gambling and gambling-related harm. 	<ul style="list-style-type: none"> • In progress • Public Health working with Comms to develop a communications plan to raise awareness of gambling related harms across the borough and signpost to appropriate services. • Part of this will be considering who the target audience is and the most efficient way to engage.
<p>4. Review the Statement of Gambling Policy so that Public Health is consulted when new gambling premises submit licensing applications.</p>	<ul style="list-style-type: none"> • Ensure that the Director of Public Health is consulted on all new gambling license applications and that Licencing's Responsible Authorities distribution is updated to reflect this change. 	<ul style="list-style-type: none"> • Complete • The Director of Public Health is now consulted on all new Gambling licence applications.

Recommendation	Response Summary/Actions	Progress
<p>5. Continue to ensure council owned advertising space does not allow gambling advertising and encourage wider partners to not allow gambling advertising.</p>	<ul style="list-style-type: none"> • Develop a Harmful Gambling Plan to highlight key priorities and outcomes over the coming years, as well as an action plan to achieve them. • Encourage wider partners to transition away from advertising or promoting gambling. • Continue to work closely with Communications and Marketing to develop campaigns that raise awareness of this issue. • Consult with all services to ensure that such games are not being promoted by the council in any way. 	<ul style="list-style-type: none"> • Complete • Advertising related to gambling is prohibited in the Council's advertising policy • Next steps will be to encourage wider partners to transition away from advertising or promoting gambling
<p>6. An All-Member Briefing on Gambling and Gambling Related Harm is held to raise awareness.</p>	<ul style="list-style-type: none"> • Present an All-Member Briefing on gambling, problem gambling and gambling-related harm as well as the services currently available to residents in Barnsley. 	<ul style="list-style-type: none"> • Complete • An all-member briefing on gambling and gambling related harms has been held
<p>7. Work with wider partners to create resources and training on gambling related harm and young people.</p>	<ul style="list-style-type: none"> • Look to moving away from association with the industry and work to develop training and education packages without industry influence. • Continue to develop campaigns aimed at raising awareness around the links between gaming and gambling, targeted at children, young people, and parents with a view to educating about loot boxes and other forms of in-app and in-game purchases. • Work more closely with wider partners that work with children, young people and parents (e.g., schools and colleges) to improve the reach and engagement of such campaigns. • Add resources onto the Healthier Futures Barnsley website. 	<ul style="list-style-type: none"> • In progress • Bradford Council are working with an RSE provider to develop an educational model. This is to be delivered and evaluated towards the end of 2023. • If this is successful, Barnsley will consider implementing this in schools
<p>8. Create a training module for employees on gambling related harm, available on POD.</p>	<ul style="list-style-type: none"> • Develop the content for an online training module (hosted on POD) to raise awareness of our workforce on gambling, problem gambling, and gambling-related harm ensuring that it is accurate, relevant, and communicated at the appropriate level. • Work closely with the Learning and Development team to transform the content into an online module format that is interactive, engaging, and appealing. • Ensure the module is promoted through the council's internal communication channels and encourage managers to promote the module to their teams. 	<ul style="list-style-type: none"> • Complete • An online training module has been created and is now hosted on POD. This raises awareness of gambling and gambling related harm • The POD course will be promoted through the Council's communication channels

Recommendation	Response Summary/Actions	Progress
<p>9. Implement a 'trigger question' and promote the use of this with wider partners such as in healthcare settings.</p>	<ul style="list-style-type: none"> • Include such a question in the upcoming children and young peoples' survey and encourage asking the question as widely as possible. • Continue to raise awareness of gambling and gambling related harms to increase front-line services engagement with users. • Work with regional colleagues to share learning on how best these "trigger questions" have been implemented in various settings and apply this to local services. 	<ul style="list-style-type: none"> • In progress • Questions have been included in the children and young people's survey – awaiting results • Next steps will be to implement these questions in front line service engagement
<p>10. Ensure gambling support material placed in gambling premises is printed in other languages.</p>	<ul style="list-style-type: none"> • Make sure that any gambling related material produced by the Council is made available in other languages, as well as easy read by working with Communications and Marketing and/or colleagues from Equality and Diversion prior to any publication. • As part of inspections, Licencing Officers to ensure that they encourage due diligence and request that all advice/posters etc. displayed in/at the premises are available in multiple languages. 	<ul style="list-style-type: none"> • In progress • Included in the new Statement of Gambling Policy is the request that all advice posters displayed at the premises are available in multiple languages. This policy will be approved on the 30th March.
<p>11. Evaluate how the council can better capture local data on gambling related harm in Barnsley.</p>	<ul style="list-style-type: none"> • Work alongside colleagues in business intelligence to utilise the data produced from the new PHOF dashboard covering gambling to identify trends and areas for improvement. • Continue to explore how data on gambling-harm in Barnsley, and across the region can be better captured. • Continue to work with colleagues regionally within the Yorkshire and Humber Harmful Gambling Working Group to develop better ways to capture data. 	<ul style="list-style-type: none"> • In progress • No new updates due on the PHOF dashboard • Working with Yorkshire and Humber Harmful Gambling Working group to identify better ways to capture data
<p>12. Support the recent announcement by NHS England that as from April 1st they will not take any more money from the gambling industry to fund NHS gambling addiction programs.</p>	<ul style="list-style-type: none"> • Aim to follow the NHS lead to remove association with the industry. • Continue to share this message and encourage relevant partners to adopt the same standpoint. 	<ul style="list-style-type: none"> • Complete • Removed association with industry from BMBC webpages and signposting